

Sponsor & Exhibitor Prospectus

Mark your calendars for March 6–10, 2027
We'll see you in Albuquerque!

Dear Valued Partner,

Get ready to experience the excitement of US HUPO 2027 in Albuquerque, New Mexico! We are thrilled to invite you to join us for the 23rd Annual US HUPO Conference, taking place at the Albuquerque Convention Center, March 6–10, 2027.

US HUPO 2027 will bring together leading researchers, scientists, industry professionals, and emerging leaders in proteomics for an inspiring week of groundbreaking science, collaboration, innovation, and meaningful connections. The conference will feature an outstanding lineup of plenary speakers, 14 parallel scientific sessions with oral presentations, and educational short courses.

Corporate partnership and industry participation are an essential part of the US HUPO experience. Sponsors and exhibitors have the opportunity to connect directly with attendees, showcase their latest products and technologies, increase brand visibility, and build relationships throughout the conference.

We hope you will join us as a valued partner for the 23rd Annual US HUPO Conference in Albuquerque! We look forward to welcoming you and continuing to build meaningful partnerships within the proteomics community.

Sincerely,

US HUPO 2027 Conference Organizers
Lisa Jones, Dominique Figueroa, Kirk Hansen, Sharon Pitteri and Khiry Patterson

REGISTER NOW



Benefits of Participating

Gain name recognition by sponsoring a conference session.

Enhance your company's presence to US HUPO's audience by taking advantage of the many session or event sponsorship opportunities available. The Conference's sponsorship opportunities will give your company the competitive edge to stand out in the crowd and be recognized for your industry support.

Showcase your organization by exhibiting at the Tradeshow.

The US HUPO 2027 Conference is an excellent opportunity to achieve exposure and demonstrate your products and services in an environment that is uniquely suited to making contacts. Don't miss your chance to provide conference attendees with the business solutions they need.

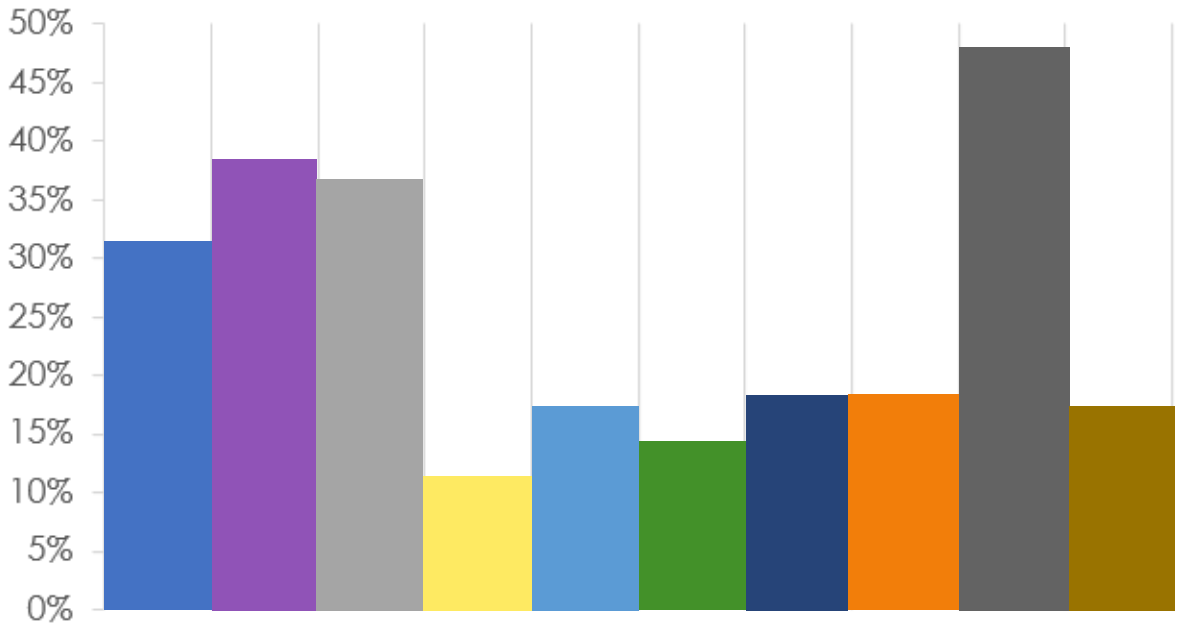
Capture your audience's attention by advertising online or in the mobile app.

The right combination of advertising, sponsorship, and exhibiting opportunities helps you balance your presence and stand out from the competition. Extend your sales message beyond the borders of your booth and reach a receptive audience by advertising in the mobile app or on the conference website.

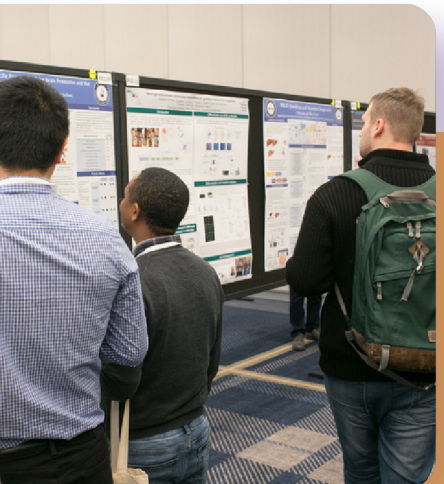
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2026 Attendee Demographics

Area of Focus



- Bioinformatics
- Biomarker Development
- Cancer/Diseases/Aging
- Clinical Chemistry
- Glycomics and Glycoproteomi
- Lipidomics
- Mass Spectrometry Imaging
- Metabolomics
- Multi-omics
- Other



US HUPO 2026 Conference Stats

257
Organizations

600
Attendees



Host Hotel | Clyde Hotel Albuquerque



The Clyde Hotel is the official host hotel for US HUPO 2027. Located in the heart of downtown Albuquerque, The Clyde Hotel is directly across from the Albuquerque Convention Center, the official conference venue, making it easy to get to and from the conference each day.

The hotel provides a welcoming retreat where you can relax and recharge after a full day of scientific sessions, networking, and collaboration. The Clyde Hotel puts you close to some of Albuquerque's most popular attractions, restaurants, and cultural experiences.

With the conference venue just steps away, you can conveniently attend sessions, visit exhibitors, network during breaks, and return to your room without the hassle of transportation. Visit the hotel website **here**.

Venue | Albuquerque Convention Center



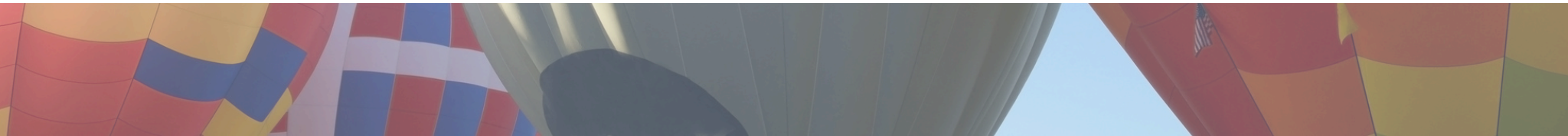
Join us at the Albuquerque Convention Center. Its central location and modern event spaces provide an ideal setting for sponsors and exhibitors to connect with the US HUPO community.

Engage face-to-face with researchers, build new relationships, strengthen existing partnerships, and increase your organization's visibility throughout the conference.

With networking, scientific sessions, poster presentations, and dedicated exhibit opportunities, Albuquerque is the place to connect, collaborate, and make an impact.



Annual Society Sponsorship Information





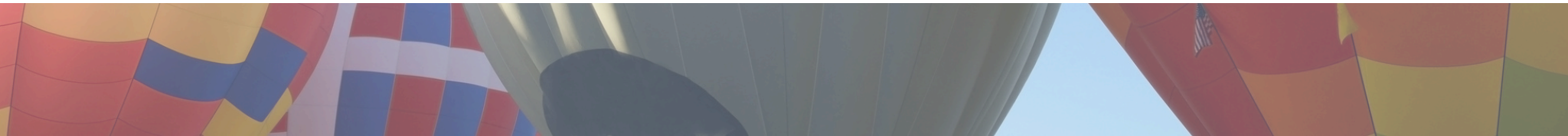
Looking for year-round visibility to US HUPO members?

Become a major sponsor of US HUPO and enjoy exclusive benefits that extend far beyond the annual conference.

Click here for more details and to sign up today.



Conference Sponsorship Opportunities



Sponsorships At-a-Glance

Select the sponsorship Item on the following pages, and enjoy the below benefits based on the level selected.	**PREMIER**	**GOLD**	**SILVER**	**BRONZE**
	$11,000	**$8,500**	**$6,000**	**$3,500**
Customizable Sponsorship Option (Select One Opportunity)	***See Page 11***	***See Page 12***	***See Page 13***	***See Page 14***
Recognized as Event Sponsor in all Plenary Sessions	X	X	X	X
Logo Recognition on Conference Signage, Mobile App, and Website (with hyperlink)	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Sponsor Listing in Mobile App (Listing Consists of Organization Name, Logo, Website and 50-Word Description)	X	X	X	X
Access to the Attendee Roster (Who Opted In)	X	X	X	X
Complimentary Registrations	4	2	1	
Dedicated Social Media Posts on US HUPO's Twitter (Sponsor to Provide Content)	3	2	1	
60 Minute Seminar to Connect Directly with Attendees ***Please note that sponsors are responsible for all food and beverage fees associated with this seminar. These fees are not included in the Sponsorship cost.*	60-Minute Lunchtime Seminar	60-Minute Breakfast Seminar		
Seminar Details in Shared eFlyer Sent to US HUPO Mailing List	X	X		

Don't see what you're looking for?
We can work with you to create a customized sponsorship tailored to your needs.

Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:

Premier Level - $11,000 (select one)

Opening Session
This is the first formal session where all attendees will be convened together in one room. Kick off the Conference with your company name and image fresh in everyone's mind. Along with a "Sponsored by" sign at the entrance, your organization's logo will be projected onscreen during this event.

Welcome Reception
Your organization's logo will be prominently displayed on event-related signage and on custom printed menus or programs, where applicable.

Conference Bags
Your organization's logo will be prominently displayed on the reusable Conference tote given to every attendee at check- in. Attendees will continue to advertise for you throughout the country as they take their tote home and use it again and again.

Poster Session (2 available)
Your company logo will be featured on signage outside the poster hall and in the agenda.

Mobile App
Sponsor the Conference's mobile app and be recognized in a hands-on and tech-savvy way! Your company's logo will be featured on a mobile application that provides the Conference agenda, speaker information, maps and exhibitor information at the fingertips of every attendee with a smart phone or tablet. The app will be promoted on the Conference homepage and on eFlyers, earning you additional recognition.



Don't see an opportunity that fits your needs? Contact us to create a custom package.

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Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:

Gold Level - $8,500 (select one)





Daily Coffee Breaks
Deliver your message through logo'd napkins and signage that display your organization's logo throughout the tradeshow.

Journal and Pen with Company Logo
Your company logo will be printed on the journal and pen set that attendees will use to take notes during the Conference and when they're back at the office.

Name Badge Lanyard
Worn by every Conference attendee throughout each day, this sponsorship offers great visibility with your organization's name displayed on a reusable lanyard.

Water Bottle with Company Logo
Your company logo will be printed on a reusable water bottle that attendees will use to stay hydrated during the Conference.

Lightning Talk Session (2 available)
Your company logo will be featured on signage outside the session room and the Session Chairs will thank you for your support at the start of the session.

Program Book with Company Logo
Your company logo will be printed on the cover and a full page ad in the Program book that each attendee will receive.

Attendee Wi-Fi
Help attendees stay connected while attending the Conference by sponsoring complimentary Wi-Fi. Your company logo will be prominently displayed on signs promoting the Wi-Fi throughout the hotel, in the mobile app, and on the Wi-Fi landing page.

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Sponsorship Opportunities

Customize your sponsorship by selecting one of the following:

Silver Level - $6,000 (select one)

Conference T-Shirts

Your organization's logo will be displayed on the attendee-designed and selected conference t-shirt, that are available for purchase at the time of registration.



Hotel Room Key Advertisement

Your organization's ad or logo will appear on each US HUPO guest's hotel room key; putting your name in attendees' hands from the start. It's a fun and unique way to increase your visibility. *Deadline to selection this option is February 1st, 2027.*

Travel Award Support (5 available)

Sponsor US HUPO travel awards and help keep the Conference a diverse and inclusive event. Your Sponsorship will provide travel support for three students to attend the Conference, and you will be recognized on the awards pages on the website and conference materials.

Don't see an opportunity that fits your needs?
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Sponsorship Opportunities

Bronze Level - $3,500 (select one)

Parallel Session Sponsor

(14 available)

Your company logo will be featured on signage outside your session's meeting room and on the podium, and the Session Chairs will thank you for your support at the start of the session.





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Looking for More Exposure? **Purchase a Marketing Insert.**

$950

Your organization's brochure (6 page max), postcard or promotional item inserted in the Registration Bag.

Advertiser responsible for all printing and shipping costs.

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Exhibit Opportunities

Booth Size	Early *Paid by 11/20/26*	Standard *Paid after 11/20/26*
8′ x 10′	$3,000	$3,500

Each Booth Includes:

- One skirted table with two side chairs
- One 44″ x 7″ identification sign
- One full conference registration. Additional registrations can be purchased separately.
- Listing in the mobile app, which includes website and a 50-word description
- Additional exposure thought participation in the optional door prize program
- Access to US HUPO QR code scanner functionality
- Post-conference electronic attendee list (usage rules apply)



Online Exhibitor Listing Upgrade $250

Drive traffic to your website by upgrading your listing on the US HUPO website. This purchase will convert your organization name into a hyperlink to your website.

REGISTER NOW

Create Valued Partnerships

Let's work together to create a partnership experience that will elevate your brand and help you achieve your business objectives!

Click the button below or go to https://www.ushupoconference.org/supporter-opportunities to sign up as a sponsor or exhibitor.

All opportunities are on a first come first serve basis.

REGISTER NOW

For more information regarding these exciting partnership opportunities, please contact us at USHUPO@ConferenceSolutionsInc.com or call 503-244-4294 ext. 1010.

US HUPO 2027

